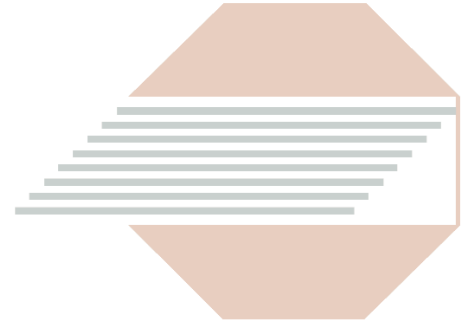


Pawn Shops Count On Sonitrol



You Know What's at Risk

Pawn shops are prime targets for thieves. Criminals know pawn shops have a high concentration of valuable merchandise that can be quickly converted into cash, and they can get in and out before the police have a chance to arrive.

According to the Department of Justice, police response time can be up to 60 minutes. The average response time drops to 7 minutes with Sonitrol's security systems.

The Sonitrol Difference

- "94 to 98 % of alarm signals are false"
Department of Justice
- Sonitrol gets a priority response from authorities because we verify that a crime is actually occurring with our intelligent security technology
- Sonitrol's uses intrusion detection technology to hear and even see the crime as it occurs
- Sonitrol relays real-time intelligence to the police for a prompt response and arrest

Sonitrol Gets Results

Sonitrol has helped law enforcement apprehend 155,000 criminals to date.



The Leader in Verified Electronic Security

- Verified Audio Intrusion
- Managed Access Control
- Video Surveillance
- Fire Detection

Key Statistics:

- Police response time can be up to 60 minutes
- The average response time drops to 7 minutes with Sonitrol's security systems
- Sonitrol has assisted law enforcement in apprehending 155,000 criminals to date



Why Pawn Shops Choose Sonitrol

- **Industry Expertise** – Sonitrol knows your industry; we work with pawn shops across the country.
- **Innovative Technology** – Sonitrol's state-of-the-art audio detection technology is superior to anything on the market today. Complimented with video, fire protection and managed access control, Sonitrol can offer a full suite of security protection.
- **Proven results** – No one can match Sonitrol's results; the numbers speak for themselves. Criminals apprehended: 155,000 and climbing.

Sonitrol Performance Guarantee

No other security provider will match Sonitrol's Performance Guarantee:

- **\$5,000 Performance Warranty** – Sonitrol will pay for the first \$5,000 of any loss if a forced entry is not detected and the proper authority is not notified.
- **Unconditional Satisfaction Guarantee** – Sonitrol will refund your installation fee and remove our equipment if your system fails to perform as contracted and you are dissatisfied with our service within three (3) months of initial installation.
- **False Alarm Fine Guarantee** – If you receive a false alarm fine dispatched by Sonitrol and not caused by your personnel, Sonitrol will assist in canceling the fee or credit your account for the fine.
- **Emergency Service Guarantee** – Within our service area, Sonitrol guarantees the on-site arrival of a service technician within four (4) hours from the time of your request.









One Simple Log-In

Anywhere, anytime access to all of your key security functions – all from a standard web browser. Just type in *mySonitrol.com*, and you can monitor all of your connected facilities.

- **Intrusion Detection** – View alarm messages and statistics specific to your burglary system.
- **Online Access Control** – Manage your users and their permissions or view your access control configuration.
- **Video** – Access live video feeds from any web browser or receive video clips via email.
- **Fire** – Review alarm history and key parameters specific to your fire system.
- **Real-time Reporting** – Get reports when you want them or scheduled to run automatically.



"Sonitrol saved my business. I had a break-in and Sonitrol detected it early enough that the police were able to arrive in time to minimize the damage. Their offering is custom made for pawn shops." - Pawn Shop Owner

 <p>Verified Audio Access</p>	 <p>SonaVision Video Surveillance</p>	<h3>Sonitrol Services</h3>	
 <p>Managed Access Control</p>	 <p>Fire Detection</p>	 <p>Verified Audio Detection Sonitrol detects the intrusion early and can often prevent break-ins before they occur</p>	 <p>SonaVision Video Surveillance Stop break-ins by leveraging the power of video surveillance to see criminal activities</p>
		 <p>Managed Access Control Stop re-keying locks – take control of who accesses your location</p>	 <p>Fire Detection Around the clock monitoring of smoke and heat detectors, sprinkler systems, and pull stations</p>