



*Sonitrol fights retail shrinkage on multiple fronts.*

### EVERY DOLLAR COUNTS

In an industry study, just over two dozen U.S. retailers reported shoplifting and employee theft losses of more than **\$4.7 billion** in a single year. They caught 1 out of every 28 employees stealing. A larger study of U.S. retail chains found that shoplifting cost retailers nearly **\$10 billion** in losses, and employee theft cost **\$15 billion**.

Those shrinkage losses don't include other threats to your bottom line: losses from robbery or burglary, fire or vandalism, or fraudulent injury claims, to name a few.

### CUSTOMIZED SECURITY SOLUTIONS

- Intrusion Alarms - AUDIO & VIDEO VERIFIED
- Access Control
- Video Surveillance
- Fire Detection

**SONITROL**  
*technology is backed by 24/7, highly-trained surveillance professionals.*



**ALWAYS ON THE JOB.**

# OVER 178,000 SONITROL APPREHENSIONS AND COUNTING...



## ACROSS THE BOARD EXPERTISE



Many security companies specialize in one type of solution, but at SONITROL, we are industry-leading experts in integrated solutions for intrusion, access control, video surveillance and fire detection.

## DID YOU KNOW?

There are approximately **27 million** shoplifters in our nation today.

Source: NASP

Approximately **75 percent** of employees steal from their workplace.

Source: US Chamber of Commerce

Approximately **30 percent** of burglaries are of non-residential buildings.

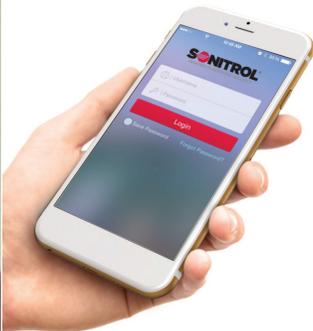
Source: US Department of Justice

Inventory shrink accounted for **1.38 percent** of retail sales last year.

Source: National Retail Federation

## ALWAYS ON THE JOB.

- ✓ Full Protection Against: Intrusion, Vandalism, Theft and Fire
- ✓ Less False Alarms
- ✓ Faster Prioritized Police Response
- ✓ Consistently High Apprehension



**SONITROL**<sup>®</sup>  
VERIFIED ELECTRONIC SECURITY

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